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LEADING CHEER APPAREL RETAILER CAMPUS TEAMWEAR RELEASES NEW SPRING 2013 PRODUCTS

Campus Teamwear, a cheerleading apparel supplier, releases over 100 new items from trusted cheer brands like Chassé and Nike.

San Diego, April 02, 2013 -- In preparation for the new cheer season, [Campus Teamwear](#) now has several new collections of cheerleading products, including apparel, shoes, and accessories, from leading sportswear brands, including Nike, Chassé, and also now carries a new brand, Ion Cheer.

For spring 2013, Campus Teamwear focused on obtaining several new cheerleading uniform styles and a variety of graphic, printed tees and tanks.

“As many cheerleaders prepare for cheer camp, the top items they need are practice tops and shorts. We wanted to offer a variety of fun, spirited shirts that fit the bill for cheer camp – stylish, comfortable, and price-conscious,” commented Campus Teamwear marketing manager, Jessica Rzeszut.

Practice wear outfits and uniforms were also a big hit on social media, especially on [Facebook](#).

“Cheerleaders love the new outfits. They are a spirited bunch and therefore love practice wear that reflects their passion for cheer,” said Melissa Darcey, Campus Teamwear marketing specialist.

The new product lines include warm-ups starting at \$18.95, hair bows starting at \$3.95, uniforms starting at \$14.95, cheer bags starting at \$9.95, shoes starting at \$16.95, and practice wear starting at \$10.95.

“Releasing new products is always an exciting time for us. Campus Teamwear is known for its high-quality, exclusive products and we strive to maintain our status as a leader in the cheerleading apparel industry,” said Campus Teamwear web director, Kevin Oskow.

In celebration of the new products, Campus Teamwear is offering free gifts with select package purchases when customers order over the phone or via the

catalog. For catalog or phone orders, qualifying orders over \$200 are eligible for free shipping. For online purchases, qualifying orders over \$75 receive free shipping.

Campus Teamwear has supplied cheerleaders with apparel for over twenty years. The Spring 2013 products are available for purchase online, via catalog, and by phone. To [request a catalog](#), visit Campus Teamwear's website.

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About Campus Teamwear

Low price leader Campus Teamwear has been meeting the needs of the cheerleading industry for over 20 years by offering an extensive selection of in-stock uniforms and apparel, shoes, accessories, performance makeup and more. If you have any questions, please contact us at 1-800-871-0063 or email us at customerservice@cheerleadingonline.com.